



**ASSOCIATION FOR APPLIED & CLINICAL SOCIOLOGY**  
*Sociology at Work*  
www.aacsnet.net

March 9, 2018

Dear convenors of the BSA Sociologists outside Academia group,

I would like to congratulate you on behalf of myself and the Association for Applied and Clinical Sociology on the development of your curriculum in Applied Sociology. Sociology always is relevant to understanding the world around us, but it seems this is the case now more than ever. The challenges we are facing are bigger, need for creative solutions greater, and skills to implement these solutions vital. To address these points, not only is sociological insight and imagination crucial. How to use that insight and imagination also is essential.

Toward that end, your curriculum is a highly valuable tool to assist programs that seek to apply our theories, concepts, and methods to further understanding and design remedies. It is the case that there are far more 'sociologists' (or those that have degrees in sociology) working outside of academia than in institutions of learning. As a fellow academic and dedicated teacher, I share your commitment to educate students for careers wherever their lives take them. If we expect to have an impact on the world, we need to put our students in the best position to do so themselves. Your curriculum is an important step in that direction.

Many of us were drawn to the practical promise of sociology. In fact, so many of our key figures were not only seeking to understand the world, but to change it for the better. By providing detailed instruction, students and professors alike will be better able to see a clear path toward fulfilling that promise. It is my hope that many will see the value in the work you all have done, and seek to implement it widely across institutions across Great Britain and beyond.

Again congratulations on that tremendous work that you all have done. We look forward to providing continued support toward your endeavors in whatever ways we can.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Gary David', is written in a cursive style.

Gary C. David, PhD, Certified Clinical Sociologist

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